

For Release: On Receipt
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Brighter Smiles on 200 Children's Faces—When they Earn Free Books Through Web-Based Literacy Program

BALTIMORE: Feedback from children who received free Imaginator Press books through the literacy programs at **bookadventure.com** makes it all worthwhile, says Imaginator's publisher, Sheila Ruth.

At the Book Adventure site, children show their knowledge and comprehension of books, and earn prizes from participating publishers. Of course, there's no entrance fee, as the Book Adventure site is supported by Sylvan Learning Center.

Among the comments from children who received copies of Imaginator's multiple award winner, *The Dark Dreamweaver: Book 1 in the Remin Chronicles*, written by Nick Ruth and illustrated by Sue Concannon:

I have just read your book and I really liked it. It was so magical and it was not sad like some books . I really hope you carry on this series I know it will do well, please keep writing!
— A 9-year old student

I would just like to say, first what a magnificent book this is. As a sixth grade student it is now one of my favorites. I hope when you publish the rest of the series you will make them available for prizes on the Book Adventure website. This is where I received my copy. You are a very talented writer.
— Madelyn

Sheila Ruth comments, "The response is so strong that we've more than doubled our participation in the program. At first, we planned to give away just 100 books; we've now distributed over 200. If we can partner with Book Adventure to help a new generation discover the joys of reading, the magic within books, then we not only help create a reading culture, but we leave the world better than we found it."

While Imaginator Press is a tiny company with just two children's (and one adult) titles so far, Book Adventure has also established partnerships with many larger and better-known publishers, including Harper Collins Publishing and Highlights Magazine. Ruth is pleased that Imaginator is included in this august grouping, and is considering continuing the program with the newly released sequel, *The Breezes of Inspire, Book 2 in the Remin Chronicles*. Imaginator is involved in other charity projects as well, including donating books to children displaced by Hurricane Katrina, and supporting a large-scale reforestation effort in the Mexican state of Michoacan (wintering grounds for Monarch butterflies, which have a prominent role in the Remin stories).

For more information

Book Adventure: www.BookAdventure.com
The Remin Chronicles: www.ReminChronicles.com

Journalists: Media kits, review copies, pictures, and interviews available on request. Special feature story inquiries welcome. Nick Ruth is available locally in the Baltimore Maryland area. He is able to travel to Philadelphia and Northern Virginia area. An extensive media kit, including photos, sample illustrations, and media releases, is available online at www.reminchronicles.com/node/25

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